

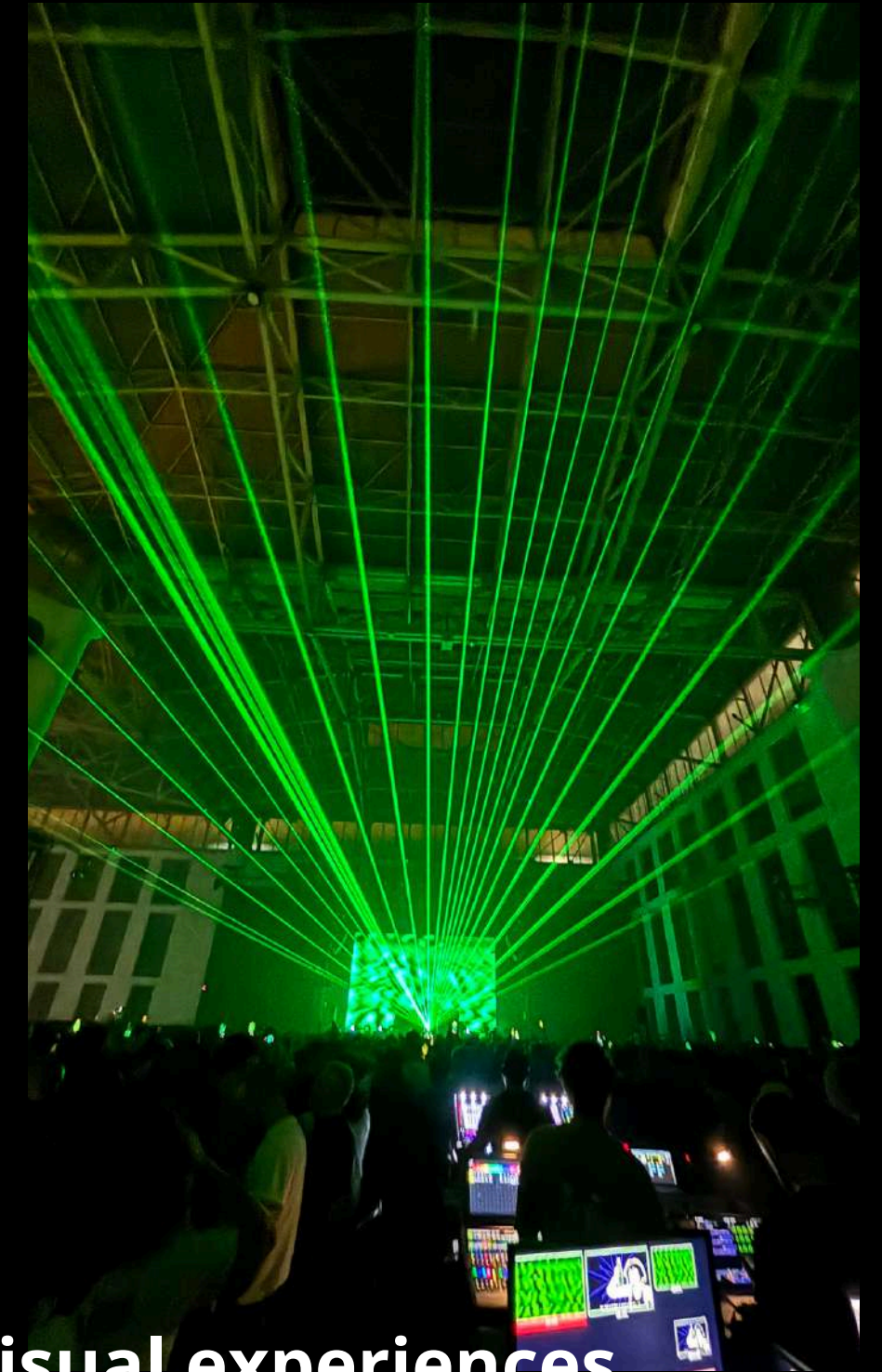


**RENT**EFFECT.PRO

# INNOVATION SERVING SUCCESS

Enabling businesses and artists  
to reach new heights

**At RENTEFFECT.pro, we transform bold ideas into unique visual experiences.  
Technology, creativity, and emotion at the service of your success.**







**RENT**EFFECT<sub>.PRO</sub>



# TECHNOLOGY & SERVICE

## Who are we?

**RENTEFFECT** rent, create, and provide spectacular equipment to enhance your events and digital artistic creations.

Thanks to our experience, our know-how, and our ability to adapt, today we offer you services you wouldn't have dared to ask for yesterday.

**Our goal:** bring your boldest ideas to life with powerful, immersive, and immediately available visual solutions.



# ENHANCE YOUR LOCATION

Facademies, monuments, churches, castles, museums, parks, gardens, bridges, tunnels, ceilings, vaults, columns, arches, sculptures, fountains, public buildings, town halls, outdoor swimming pools, luxury hotels, private villas, high-end restaurants, entrances to event venues, showrooms, shop windows, outdoor stage areas, terraces, walkways and pathways, passageways, forecourts, industrial zones under development, temporary artistic installations, video mapping events, national holidays and celebrations, product launches, outdoor exhibitions, immersive scenographies, fixed or temporary installations.

## SERVICE ARCHITECTURAL



Lighting, light, control:

We have everything you need to enhance your space without resorting to invasive techniques.

Our approach combines discretion and efficiency, highlighting existing architecture with elegant, controlled, and non-destructive lighting effects.

Impressing without overdoing it is also the art of lighting according to RENTEFFECT.





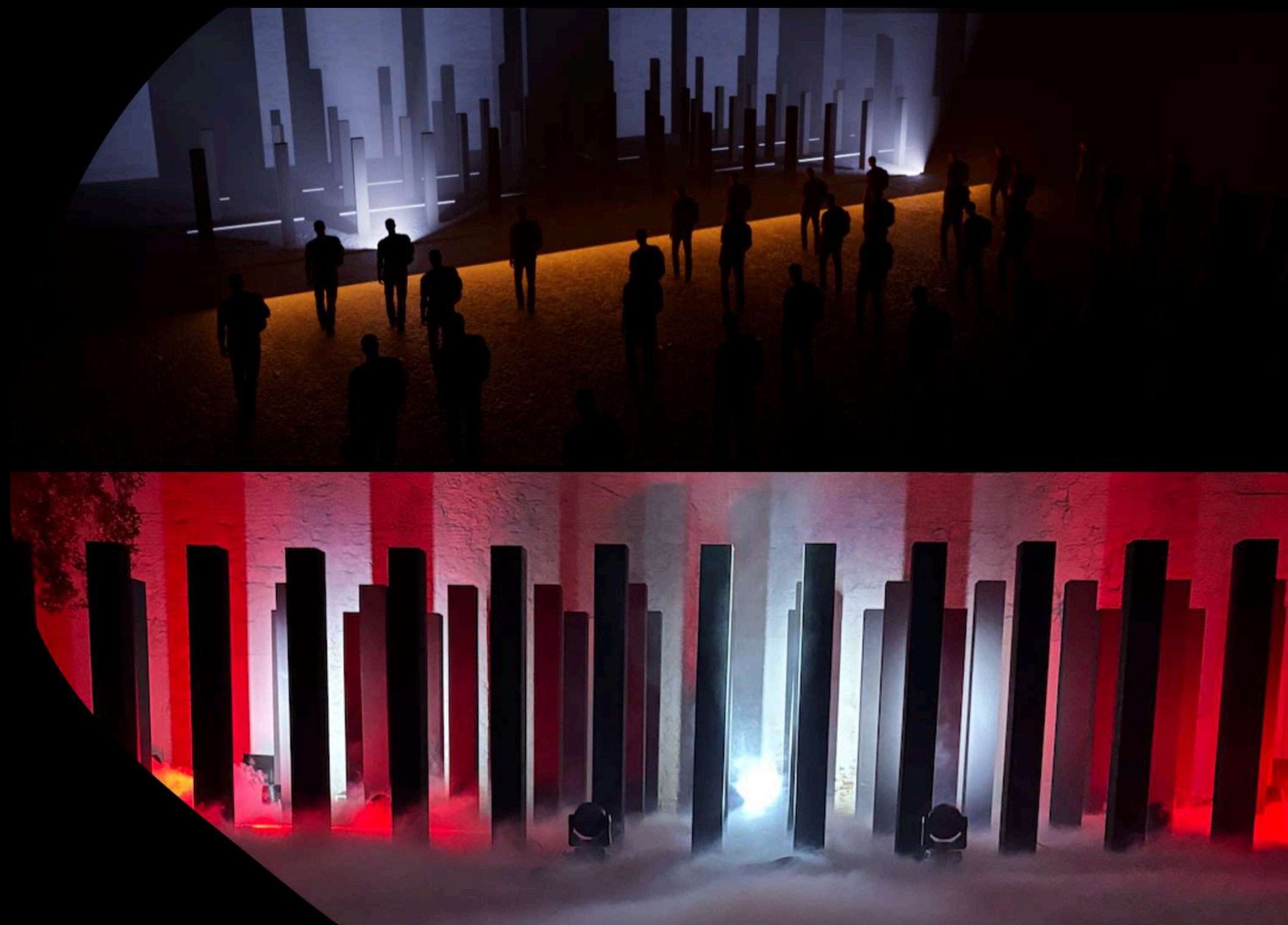


# AT THE SERVICE OF THE ARTIST!

## The artist creates:

**RENT EFFECT** does everything to bring the work to life. From virtual idea to physical reality, our mission is to bring your artistic visions to life with tailor-made, discreet yet powerful technical means.

From virtual to real: **that's our promise.**



## LIGHT



Finding the right light



## SOFTWARE

Give control to the artist



## DECORS

Create the environment



## SOUND

Create immersion





# LASER'S ON SHOW'S

## Event Laser Services

Delivering, installing, and performing spectacular laser shows for all types of events and festivals is our specialty.

From setup to live performance, we guarantee reliable, powerful, and perfectly synchronized performances.

Putting on a show is our mission.



# SPARK & FLAMES



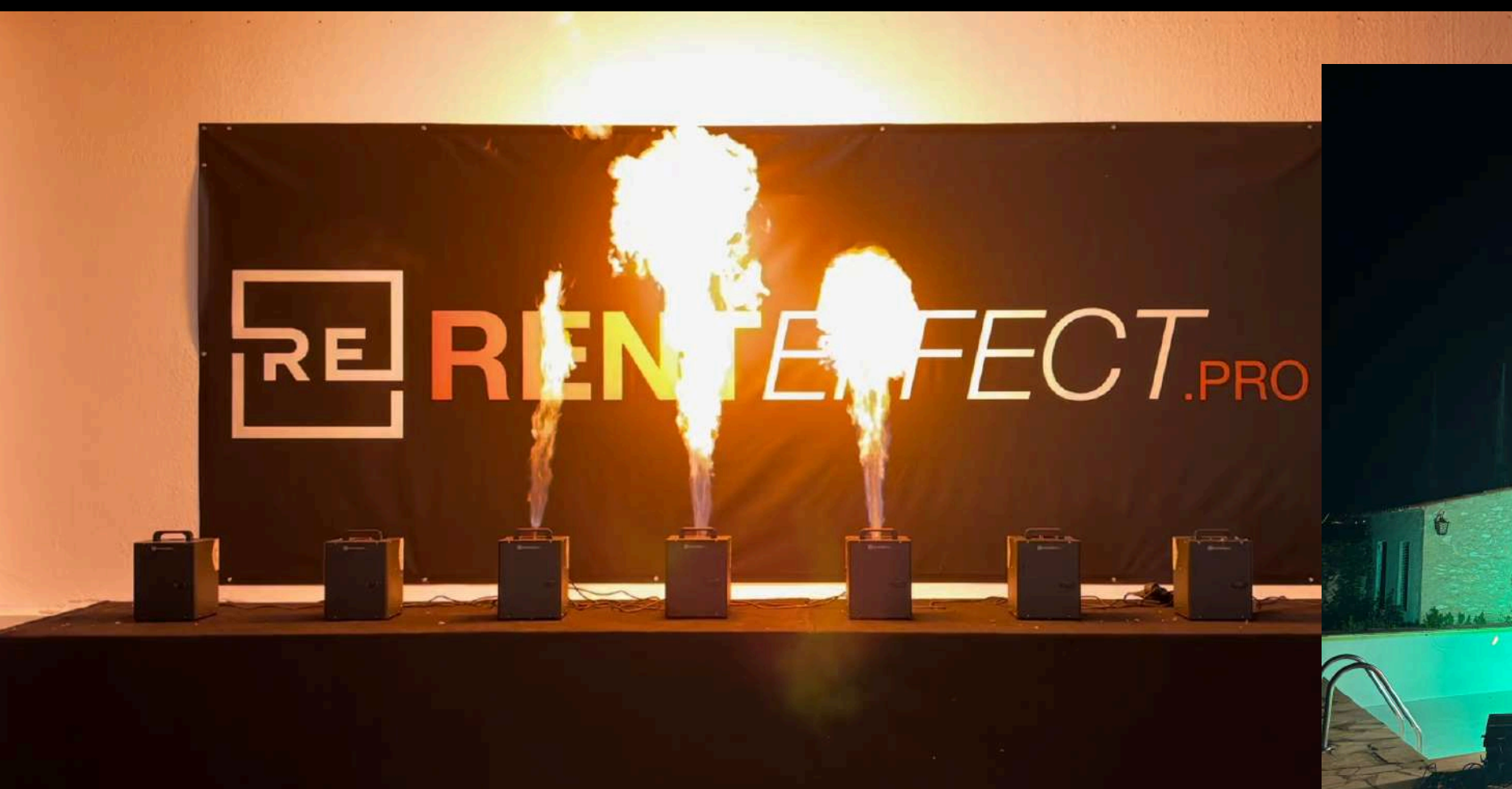
## On Fire

Add a spectacular dimension:  
flames, sparks, bursts of fireworks.

Add the element of fire to your creations for  
an unforgettable visual experience.

Whether live, in a permanent installation, or for  
a key moment in your show, our special  
effects bring power, intensity, and emotion.

Because sometimes, all it takes is a spark to  
ignite the magic.

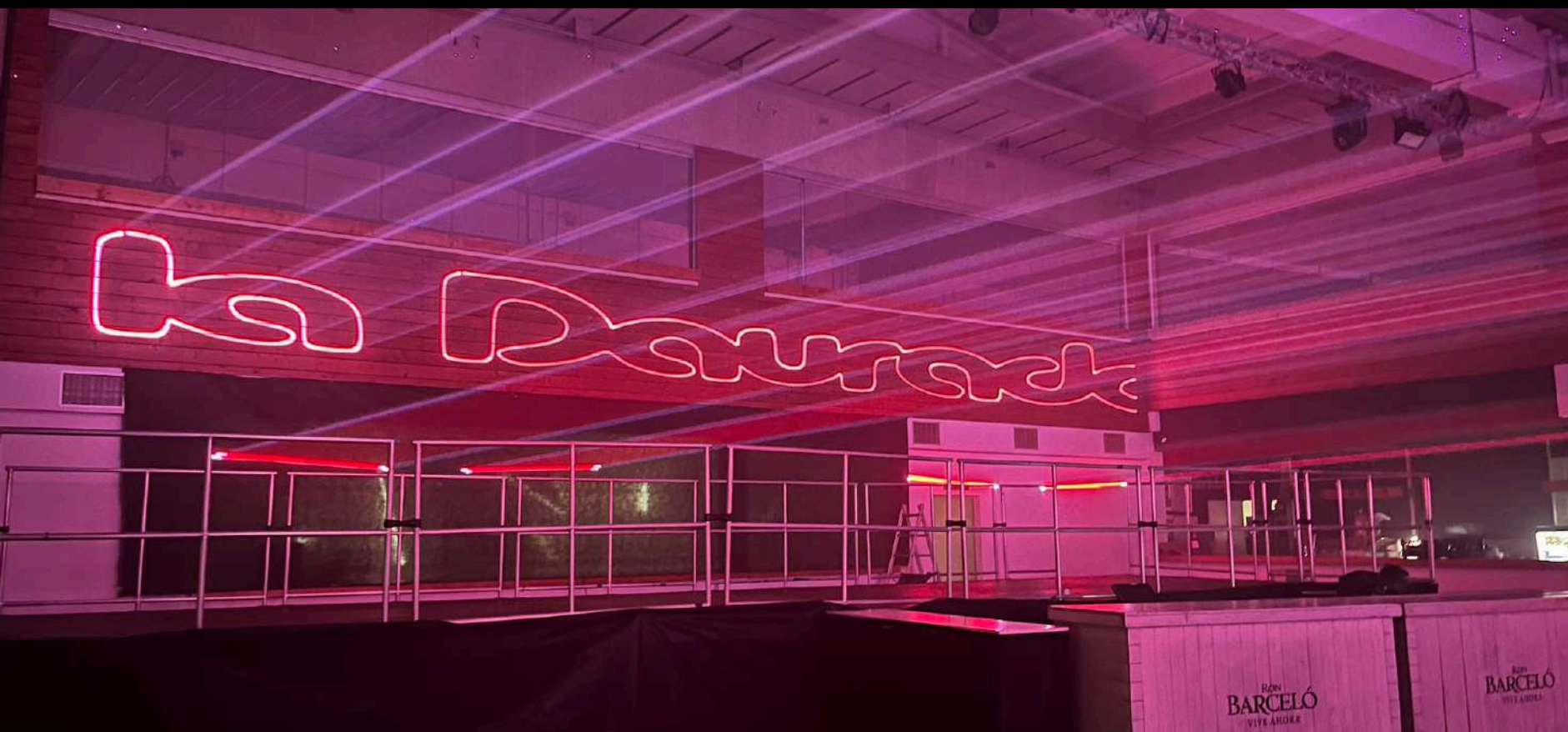




# COMMUNICATION

**Communicate differently. Impress simply.**

RENTEFFECT helps you convey a powerful message with clear, elegant, and impactful visuals.







# THEMATIC DECORATION

## Decorate & Animate

We offer alternative themed decorating solutions that are original, creative, and infinitely modular.

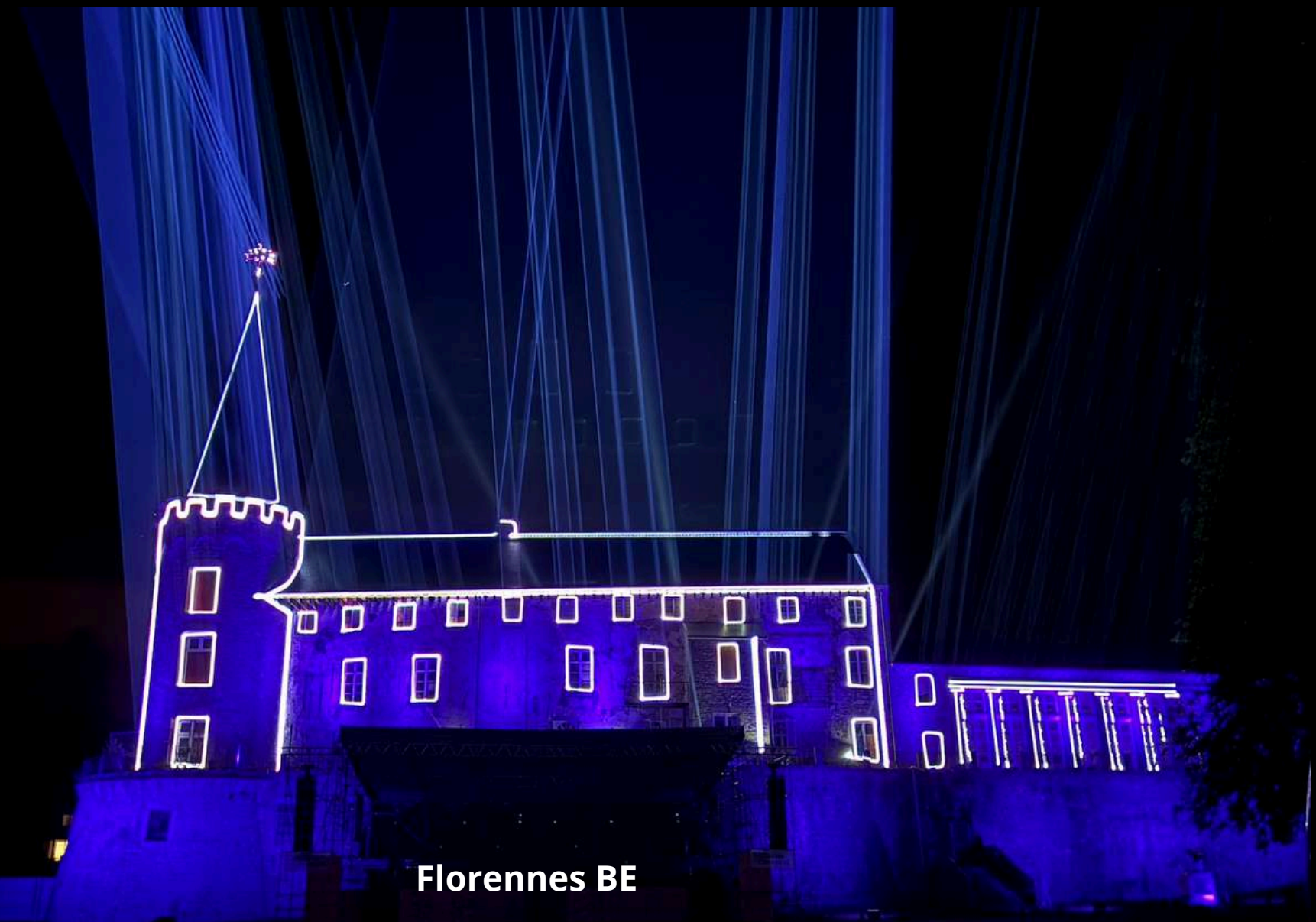
Using dynamic, adaptable lighting solutions.

We create visually striking and energy-optimized atmospheres.  
A new way to decorate: **more impactful, freer, and more vibrant.**





# HERITAGE DEVELOPMENT





# MAPPING & LASER

## Facade & Building Mapping

Architectural mapping allows artists and creatives to express themselves freely by transforming walls and buildings into living canvases.

Spectacular, immersive, and accessible, this type of projection attracts a wide audience seeking visual emotions and breathes new life into urban spaces.

RENTEFFECT supports artists and communities in creating these unique experiences.

**Push the limits of traditional mapping with laser mapping.**

Millimeter precision, pure lines, volumetric effects.

**LASER** offers a new visual dimension, both futuristic and hypnotic.

Ideal for facades, structures, sets, or immersive installations, laser mapping transforms any space into a striking sensory experience.

**Explore space. Redraw reality.**







# COMMUNICATE YOUR IMAGE

Studios TV, film sets, theaters, museums, art galleries, high-end boutiques, interactive windows, showrooms, lobbies, trade shows, corporate events, conferences, digital scenographies, concerts, live shows, clubs, casinos, hotels, premium restaurants, shopping centers, airports, train stations, stadiums, arenas, cultural centers, art installations, immersive exhibitions, digital facades, prestigious signage, creative walls, animated ceilings, LED floors, XR/VR studios, control rooms, data centers, simulators, TV sets.

## ECRAN

LED screens, yes...

But in the spirit of your image.

At RENT EFFECT, we don't just offer LED screens.

We intelligently integrate them into your scenography, your message, and your visual universe.

Design, format, location, content: every choice is made to enhance your image and enhance your project.

Because a well-designed screen is much more than a medium: it's a vehicle for impact.





# CORPORATE & EXCELLENCE

Corporate events, conferences, keynotes, seminars, meetings, trade shows, exhibitions, showrooms, lobbies, auditoriums, convention centers, hotels, headquarters, boardrooms, product launches, brand activations, company anniversaries, awards ceremonies, networking events, corporate parties, training sessions, team-building events, corporate galas, business lounges, digital showrooms, exhibition halls, presentation stages, LED walls, creative ceilings, LED floors, interactive displays, stage lighting, laser effects, professional sound systems, video broadcasting, live streaming setups, virtual studios, hybrid events, XR stages.

## Corporate and more

We provide everything to make your keynote flawless: LED screens, professional speakers, wireless microphones, speaker desk, clicker, and all essential details for perfect visibility and impact. Our professional team ensures seamless technical support, exceeding expectations for events of any kind and size.

**Excellence, clarity, and reliability guaranteed.**





Villas, castles, hotels, clubs, rooftops, gardens, private beaches, galleries, museums, reception halls, theaters, warehouses, disused factories, parking lots, exhibition halls, outdoor stages, public squares, monuments, historic facades, shopping centers, showrooms, restaurants, lounge bars, spas, photo/video studios, XR studios, marquees, orangeries, wine estates, forests, hangars, greenhouses, industrial areas, barges, convention centers, deconsecrated chapels, tunnels, bridges, fountains, interior courtyards, waterways, urban facades.



# MAGICAL VISION

Transform your space into a magical destination.

Lighting, decor, sensory effects: RENTEEFFECT transforms your space into an immersive and unforgettable experience.

Whether small or large, temporary or permanent, every space can become a world of its own. Create the magic. We'll take care of the rest.



# AWAKEN YOUR SENSES!

**RENTEFFECT** awakens your senses through visual, audio, and physical experiences that leave a lasting impression. Give your audience a truly sensory experience, where technique disappears in favor of sensation.

## WE RENT & INSTALL

LASER, LED SCREENS, ARCHITECTURAL LIGHTING, FLAME THROWERS, SPARK THROWERS, ODOR DIFFUSERS, HEAVY SMOKE MACHINES, HAZER, WIND MACHINES.

## WE DESIGN AND MANUFACTURE

DECORATIONS, LIGHTING PRODUCTS, IMMERSIVE ZONES, SHOW ROBOTICS, LED SCREENS, VIDEO & LASER MAPPING, CUSTOM SHOWS, TRADE FAIR STANDS, CONCERT & DJ SHOWS, FESTIVAL LAYOUT, TEMPORARY DECORATION





**RENTEFFECT** is at your side, for both temporary and long-term projects.

Whether for a one-off event or a permanent installation, **RENTEFFECT** supports you with an expert team and tailor-made solutions.

# BY YOUR SIDE

**Our goal:**

Together, we create the famous "**WOW effect**"—the one that leaves a lasting impression and transforms each project into a memorable experience.



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